Everything comes to him who waits . . . Maybe!

Arm-chair selling won't bring customers. You've got to be "up and at 'em" and make them WANT before they'll BUY!

Attractive advertising is a tonic for run-down businesses. It quickens interest in your goods and in your name.

GOOD ADVERTISING is your best salesman . . . and his wage isn't high.

ADVERTISE

- *right on time*
- *all the time*

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